

20 YEARS  
**AMPLIFIED**

VOICES. STORIES. VISION.

**2025  
MEDIA  
TOOL KIT**



international   
black film festival

OCT. 1-5, 2025 NASHVILLE, TENNESSEE.

*20 Years of Uniting Creativity, Culture, and Cinema*



2025 INTERNATIONAL BLACK FILM FESTIVAL

# PRESS KIT

FOR HIGH RESOLUTION IMAGES CONTACT IVY BROWN / 615.973.2737 (TEXT PREFERRED) / IVYBROWNCREATIVE@GMAIL.COM

## 2025 FESTIVAL DESCRIPTION:

### **Amplified: 20 Years of Uniting Creativity, Culture, and Cinema**

In 2025, the International Black Film Festival (IBFF) celebrates a landmark milestone—**20 years of amplifying voices, stories, and vision**. Under the theme *Amplified: 20 Years of Uniting Creativity, Culture, and Cinema*, this anniversary honors two decades of elevating independent and diverse creators across film, television, music, the arts, and the broader entertainment industry.

From its grassroots beginnings in 2005 to its international impact present day, IBFF has grown into a dynamic platform where culture and creativity converge...**empowering artists, connecting communities, and reshaping narratives**.

The 2025 festival spans **5 days of studio premieres, independent screenings, industry panels, networking mixers, and more**, offering attendees unparalleled access to filmmakers, industry leaders, and cultural innovators. Every screening and event are designed to celebrate artistry, inspire dialogue, and create lasting opportunities for connection and collaboration.

This milestone year is both a tribute to the storytellers and visionaries who have shaped the festival and a bold look ahead at the stories yet to be told. IBFF continues to set the standard for celebrating creativity, culture, and cinema at its finest.

\*The International Black Film Festival (IBFF), a 501(c)(3) nonprofit organization founded in Nashville, Tennessee in 2005, serves as a premier platform for independent filmmakers, amplifying diverse stories and fostering creativity, culture, and community through film.

## TAGLINES:

- **Amplified: 20 Years of Uniting Creativity, Culture, and Cinema** (Extended)
- 20 Years **Amplified: Voices, Stories, Vision** (Abbreviated)

## BLURBS:

- “Celebrating 20 years, the International Black Film Festival unites creativity, culture, and cinema with premieres, panels, and industry mixers.”
- “IBFF 2025 celebrates 20 years of uniting creativity, culture, and cinema with screenings, panels, networking, and exclusive industry events.”
- “Join the International Black Film Festival’s 20th anniversary with premieres, indie screenings, panels, mixers, and a celebration of diverse creators.”
- “20 years of Amplified voices: IBFF brings film premieres, panels, networking, and cultural celebration to spotlight independent storytellers.”
- “Celebrate two decades of IBFF: creativity, culture, cinema, industry panels, networking, and independent film premieres await.”
- “IBFF 2025 marks 20 years of uniting film, music, and culture with premieres, panels, mixers, and opportunities for creators worldwide.”

## ADDITIONAL MESSAGING:

### Option 1 – Energetic & Concise:

#### **Amplified: 20 Years of Creativity, Culture, and Cinema**

Celebrating two decades of storytelling, the 2025 International Black Film Festival brings **5 days of studio premieres, independent screenings, industry panels, networking mixers, and more**—showcasing bold voices, inspiring creativity, and connecting communities like never before.

### Option 2 – Legacy & Impact Focus:

#### **IBFF 2025: Amplified: 20 Years of Stories that Matter**

From its grassroots beginnings to global recognition, IBFF marks 20 years of empowering diverse creators. Join us for **5 days of premieres, screenings, panels, mixers, and more**, as we honor visionary storytellers and celebrate the power of culture in motion.

### Option 3 – Vibrant & Invitation-Focused:

#### **Amplified: 20 Years of Uniting Creators & Audiences**

Experience the International Black Film Festival's milestone anniversary in 2025 with **5 action-packed days of studio premieres, independent screenings, industry panels, networking mixers, and more**—where culture, creativity, and community converge.

## SOCIAL MEDIA PLATFORMS, HANDLES & HASHTAGS:

**Instagram:** @ibffnashville

**Facebook:** @ibffnashville

**X / Twitter:** @ibffnashville

**TikTok:** @ibffnashville

### Hashtags:

#### **Branded / Festival Identity:**

#IBFF2025

#IBFFAmplified20Years

#IBFFAmplified

#20YearsOfIBFF

#IBFFAmplifiedVoices

#### **Film & Storytelling Focus:**

#IBFFIndependentFilmMatters

#IBFFDiverseStories

#IBFFFilmmakersUnite

#IBFFCinemaForChange

#### **Event & Experience Focus:**

#IBFFRedCarpetMoments

#IBFFFilmFestivalFun

#IBFFPremiereSeason

#MeetTheIBFFCreators

#IBFFVibes

#### **Engagement / Inspirational:**

#IBFFWatchCreateInspire

#IBFFCultureInMotion

#IBFFVoicesAmplified

#IBFFNextGenFilmmakers

#IBFFStorytellingElevated

## 2025 FESTIVAL KEY ART

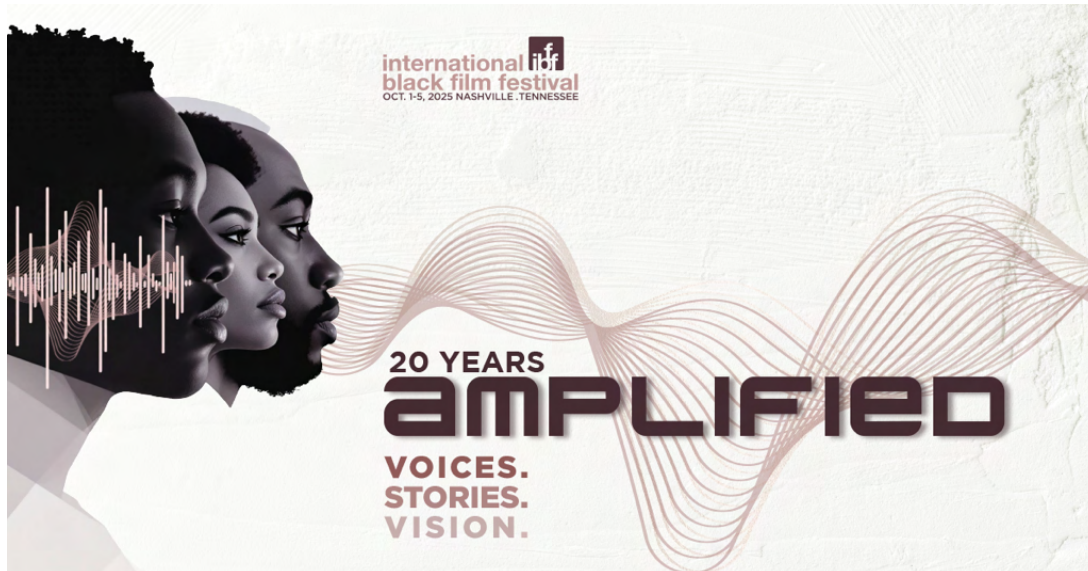


Figure 1: 2025 IBFF KEY ART\_HORIZONTAL

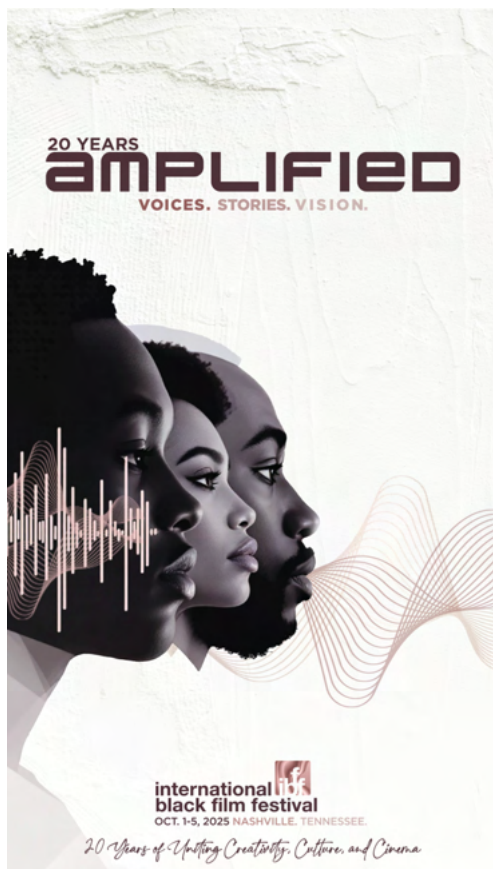


Figure 3: 2025 IBFF KEY ART\_VERTICAL



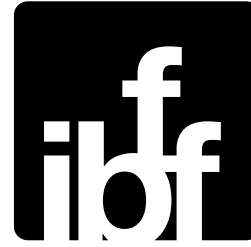
international black film festival

Figure 2: 2025 IBFF QR CODE

# IBFF LOGOS

(BLACK)

international   
black film festival



# IBFF LOGOS

(WHITE)

international   
black film festival



# 2025 THEME LOGOS

(BLACK)



international   
black film festival  
OCT. 1-5, 2025 NASHVILLE . TENNESSEE

 international   
black film festival

 international   
black film festival  
20 YEARS AMPLIFIED

# 2025 THEME LOGOS

(WHITE)



international   
black film festival  
OCT. 1-5, 2025 NASHVILLE . TENNESSEE

 international   
black film festival

 international   
black film festival  
20 YEARS AMPLIFIED

## ORGANIZATIONAL INFO:

### Nashville Office Address & Phone:

810 Dominican Drive  
Nashville TN 37228  
615.255.4000 (Main) 615.234.9365 (IBFF Office)

**Website:** [www.ibffevents.com](http://www.ibffevents.com)

**Email:** [ibffboxoffice@gmail.com](mailto:ibffboxoffice@gmail.com)

---

## BIOS:

### **Hazel Joyner-Smith, Founder and Board Chair**

[hazeljoynersmith@gmail.com](mailto:hazeljoynersmith@gmail.com)

615.973.0023

**EXTENDED BIO:** Hazel Joyner-Smith is an entrepreneur, educator, cultural activist, and pioneering change agent based in Nashville, Tennessee. A native of Reidsville, North Carolina, she grew up on her family's farm, where early leadership shaped her lifelong commitment to service and equity.

A graduate of Winston-Salem State University (B.A., Early Childhood Education) and North Carolina A&T State University (M.Ed., Educational Administration), Hazel has led an expansive career spanning education, civil rights, cultural diversity training, and human rights advocacy. Her work has included leadership roles at Fisk University's Race Relations Institute, founding North Carolina's first HIV/AIDS organization, and serving as a national and international negotiator on issues of access and inclusion.

In 2005, she founded the International Black Film Festival (IBFF), Tennessee's first and only ongoing festival of its kind. Under her leadership, IBFF has grown into a nationally and internationally recognized platform, amplifying diverse voices in film, television, and music.

In 2011, France honored Hazel with the rank of *Chevalier* in the Ordre des Arts et des Lettres for her lifelong contributions to the arts and cultural advancement. A mother of three and grandmother, Hazel continues to inspire with her vision, leadership, and unwavering advocacy for creative and cultural equity.

**ABREVIATED BIO:** Hazel Joyner-Smith is the Founder and Board Chair of the International Black Film Festival. An entrepreneur, educator, and cultural activist, she has spent her career championing equity and access through education, civil rights, and the arts. In 2005, she launched Tennessee's first and only ongoing Black film festival, now nationally and internationally recognized. In 2011, France awarded her the rank of *Chevalier* in the Ordre des Arts et des Lettres for her lifelong contributions to arts and culture.

**QUOTE:** *"For two decades, the International Black Film Festival has championed stories that might otherwise go unheard. This 20th anniversary is a celebration of the power of film to connect cultures, elevate voices, and inspire lasting change."*

– Hazel Joyner-Smith, Founder & Board Chair, *International Black Film Festival*

**Ingrid L. Brown, President**  
[ingridbrownenterprise@gmail.com](mailto:ingridbrownenterprise@gmail.com)  
615.974.1282

**EXTENDED BIO:** Ingrid Brown has served as a driving force behind the International Black Film Festival (IBFF) since its founding in 2005, where she currently serves as President. She oversees talent and entertainment acquisition, industry relations, filmmaker engagement, and film procurement, while also guiding festival programming and strategic partnerships. Beyond IBFF, Ingrid works as an independent consultant, helping creators develop actionable plans to access the right industry resources.

A native of Greensboro, NC, Ingrid holds dual degrees in Psychology and Spanish from UNC-Greensboro, as well as dual Master's degrees in Counseling and Human Resource Management from NC A&T State University. In addition to her work in film and the arts, Ingrid has also built a career in the tech sector, bringing a solutions-driven approach to top Fortune 50 to Fortune 500 brands. She is a dedicated advocate for humanitarian and social justice issues.

**ABBREVIATED BIO:** Ingrid Brown is the President of the International Black Film Festival, where she has been a key leader since its founding in 2005. She oversees talent and entertainment acquisition, industry relations, filmmaker engagement, and film procurement while building strategic partnerships that expand the festival's reach. In addition to her work in film and the arts, Ingrid has also built a career in the tech sector, bringing a solutions-driven approach to top Fortune 50 to Fortune 500 brands. A native of Greensboro, NC, she holds dual degrees in Psychology and Spanish from UNC-Greensboro and dual Master's degrees in Counseling and Human Resource Management from NC A&T State University. She is also a strong advocate for humanitarian and social justice issues.

**Quote:** *"Reaching 20 years is both humbling and inspiring. It has been an honor to carry out the vision of our esteemed founder, Mrs. Hazel Joyner-Smith. The International Black Film Festival has always been about creating space for stories that matter, voices that deserve to be heard, and communities that deserve to be seen. This milestone is a testament to the power of perseverance, partnership, and purpose and we are committed to continuing the mission."*

– **Ingrid Brown, President, International Black Film Festival**



**Ivy J. Brown-Vice President**

[ivybrowncreative@gmail.com](mailto:ivybrowncreative@gmail.com)

615.973.2737

**EXTENDED BIO:** Ivy Brown has served as Chief Creative Officer of the International Black Film Festival (IBFF) since its founding in 2005, overseeing all creative and media initiatives for the festival's year-round programming and 5-day event. With more than 25 years of experience in creative direction and design, she served as Creative Director for the State of Tennessee, where she led national and international marketing campaigns that helped attract global companies, including Nissan North America, Volkswagen Group of America, and Hankook Technology, to relocate their headquarters to Tennessee. Ivy has also contributed to notable film and television projects including MTV's *Sifil & Ollie Show*, Fox's *Shots Fired*, Paramount's *Infinite*, and OWN's *David Makes Man*.

A Greensboro, NC native, she holds a B.A. in Broadcast Journalism from North Carolina A&T State University and is a passionate supporter of storytelling across period, sci-fi/fantasy, and social justice films.

**ABBREVIATED BIO:** Ivy Brown is the Vice President of the International Black Film Festival, where she has overseen all creative and media initiatives since its founding in 2006. With more than 25 years of experience in creative direction and design, she served as Creative Director for the State of Tennessee, leading national and international campaigns that helped attract companies such as Nissan North America, Volkswagen Group of America, and Hankook Technology to relocate their headquarters to the state. She has also contributed to film and television projects with MTV, Fox, Paramount, and OWN. A native of Greensboro, NC, she holds a B.A. in Broadcast Journalism from North Carolina A&T State University and is a passionate supporter of storytelling across period, sci-fi/fantasy, and social justice films.

**QUOTE:** *"Over the past 20 years, we've seen the transformative power of storytelling across film, television, music, and the broader creative arts—shaping culture, redefining narratives, and amplifying voices that deserve to be heard. IBFF has always championed creativity, accessibility, and impact, and this anniversary confirms that our stories transcend borders, inspire connection, and endure."*—Ivy Brown, Vice President, International Black Film Festival



Figure 4: Hazel-Joyner Smith, Founder & Board Chair



Figure 5: Ingrid L. Brown, President



Figure 6: Ivy J. Brown, Vice President



Figure 7 (L to R) Ivy J. Brown, Hazel Joyner-Smith, Ingrid L. Brown



Figure 8: (L to R) Ivy J. Brown, Hazel Joyner-Smith, Ingrid L. Brown



Figure 9 (L to R) Ivy J. Brown, Hazel Joyner-Smith, Ingrid L. Brown